

## **Sears Holdings Corporation Board of Directors Establishes September 11, 2012 as Distribution Date for Distribution of Subscription Rights to Effect Separation of Its Sears Hometown and Outlet Businesses**

Sep 7, 2012

HOFFMAN ESTATES, Ill., Sept. 7, 2012. /PRNewswire/ -- Sears Holdings Corporation (NASDAQ: SHLD) today announced that its board of directors set the date (the "Distribution Date") on which Sears Holdings will distribute transferable subscription rights to purchase shares of common stock of Sears Hometown and Outlet Stores, Inc. ("Sears Hometown") on a pro rata basis to holders of Sears Holdings common stock.

As previously announced in a press release issued by Sears Holdings on August 28, 2012, the distribution of the subscription rights will be made to Sears Holdings' stockholders of record as of the close of business on September 7, 2012, the record date for the distribution (the "Record Date"). In the distribution, Sears Holdings stockholders will receive one transferable subscription right for each share of Sears Holdings common stock held as of the close of business on the Record Date, except that holders of Sears Holdings' restricted stock that is unvested as of the Record Date will receive cash awards in lieu of subscription rights.

Each subscription right will entitle its holder to purchase 0.218091 of a share of Sears Hometown common stock (the "Conversion Ratio"). The Conversion Ratio was determined by dividing the number of shares of Sears Hometown common stock outstanding on the Record Date by the number of shares of Sears Holdings' common stock (less the number of shares of Sears Holdings' unvested restricted stock) outstanding on the Record Date. Fractional shares or cash in lieu of fractional shares will not be issued in the rights offering. Instead, fractional shares resulting from the exercise of subscription rights will be eliminated by rounding down to the nearest whole share.

The exercise price of the subscription rights will be \$15.00 per whole share of Sears Hometown.

Additionally, holders of subscription rights who fully exercise all of their subscription rights may also make a request to purchase additional shares of Sears Hometown common stock, through the exercise of the over-subscription privilege, although we cannot assure that any over-subscriptions will be filled. The subscription rights are transferable and are expected to begin trading on the NASDAQ Capital Market under the symbol "SHOSR" on September 12, 2012.

Following the separation, Sears Holdings will continue to be listed on the NASDAQ Global Select Market under the symbol "SHLD," while Sears Hometown expects to list its common stock on the NASDAQ Capital Market under the symbol "SHOS." We expect that the shares of Sears Holdings common stock will trade with an entitlement to subscription rights until an ex-dividend date has been established by NASDAQ.

The rights offering will be made only by means of a prospectus, including any supplement or amendment thereto, copies of which may be obtained, when available, from: Georgeson Inc., 199 Water Street, 26th Floor, New York, NY 10038-3560, (866) 695-6074 (toll-free). The prospectus, including any amendment or supplement thereto, contains important information about the rights offering and Sears Hometown, and holders of subscription rights are urged to read the prospectus carefully.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy the rights or the underlying shares, nor shall there be any sale of these securities in any state in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such state.

### **Forward-Looking Statements**

This press release contains forward-looking statements about our expectations for the separation of Sears Hometown and Outlet Stores, Inc., including the intended structure and timing of the transaction, and the amount we expect to

receive as a result of the transaction. Forward-looking statements are subject to risks and uncertainties that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Such statements are based upon the current beliefs and expectations of our management and are subject to significant risks and uncertainties. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: changes in our accounting and other assumptions with respect to the value of Sears Hometown and Outlet Stores, Inc.; the actual valuation of Sears Hometown and Outlet Stores, Inc. by our stockholders and other third parties; the operational and financial profile of Sears Holdings Corporation or any of its businesses and Sears Hometown and Outlet Stores, Inc. after giving effect to the separation; the ability of Sears Hometown and Outlet Stores, Inc. to operate as an independent entity, including its ability to source merchandise on acceptable terms; the extent to which our largest stockholder, ESL, actually exercises its rights to purchase shares of Sears Hometown and Outlet Stores, Inc.; the extent to which Sears Hometown and Outlet Stores, Inc. is able to enter into the secured revolving credit facility; the extent to which we are able to complete the transaction on terms that are favorable to us, on the intended timetable or at all; and other factors that impact our business and results of operations. We intend the forward-looking statements to speak only as of the time made and do not undertake to update or revise them as more information becomes available.

### **About Sears Holdings Corporation**

Sears Holdings Corporation is one of the largest broadline retailers with over 3,900 full-line and specialty retail stores in the United States and Canada. Sears Holdings is the leading home appliance retailer as well as a leader in tools, lawn and garden, consumer electronics and automotive repair and maintenance. Sears Holdings is the 2011 ENERGY STAR® Retail Partner of the Year. Key proprietary brands include Kenmore, Craftsman and DieHard, and a broad apparel offering, including such well-known labels as Lands' End, Jaclyn Smith and Joe Boxer, as well as the Apostrophe and Covington brands. It also has the Country Living collection, which is offered by Sears and Kmart. We are the nation's largest provider of home services, with more than 15 million service calls made annually. Sears Holdings Corporation operates through its subsidiaries, including Sears, Roebuck and Co. and Kmart Corporation. For more information, visit Sears Holdings' website at [www.searsholdings.com](http://www.searsholdings.com). Twitter: @searsholdings | Facebook: <http://www.facebook.com/SHCCareers>

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